

Initial Meeting Notes

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King of the Hill Microsite

- more exciting to be not just a wiki site
- weird typographic stuff
- inverted colors
- multiple pages
- home page with buttons that take you to the pages and then back to the homepage
 - no nav bar, just buttons on the page
 - early internet vibes
- home page, buttons near the bottom with page headings
 - after you click one it'll be like the postcards and it'll just be a cycle
 - you can click through them all continuously
- images screenshots from the show
 - vectors: cut out the characters from screenshots
 - directly from the show
 - or a response to the show
- content: just the stuff that was on the wikipedia page
- copy: pretty dry, just from the wiki page
 - just informational, the presentation is where it gets funky and weird
- think more about the quote from the brief: "Hank Hill and his neighbors would've likely been Trump voters in 2016. Their misunderstanding of contemporary America is a lot scarier if you consider how on a larger scale that led to Trump."
 - play around with a 90s-looking site with current content